

Level-Up Your Business by the End of the Year

It's officially the holiday season, and you're swamped! There are about a million things to do before 2022 comes to a close, and that's on top of your usual duties. What's a beauty pro to do?!

We've put together this checklist so you can close out this year with a CHA-CHING! Complete this list and you'll be sitting pretty come tax season, Boss!

- Remind your clients about important dates, like holidays & salon closures
- Use our social templates to let clients know when you're available
- Reach your clients with our built-in email/text marketing for booking reminders before the busy season
- [Turn on your deposits](#) to protect your profits
- Let clients add themselves to [your waitlist](#)
- Set up discounts, retail promotions, gift cards, and service bundles for client gift ideas
- Identify and get ready to treat your Most Valuable Clients
- Watch our [Genius Hour webinar](#) with Kenesha Coleman, the Beauty CPA, to get prepped for tax season
- Catch our [BossTalks webinar](#) on taxes and your 1099-K for more tax resources

Make the most of every minute and maximize your earnings this holiday season with GlossGenius!